

(877) 375-7001

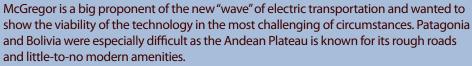


**LONG WAY ROUND:** In 2004, actors Ewan McGregor (of Star Wars fame) and Charley Boorman singlehandedly gave rise to the Adventure Touring segment of motorcycling with their 19,000 mile "Long Way Round" ride from London to New York.

**LONG WAY DOWN:** The subsequent TV show chronicling their journey through Europe, Russia, Mongolia, Kazakhstan, Siberia and then North America became a hit and spawned a sequel a few years later called "Long Way Down" which saw the boys go from the northern tip of Scotland to Capetown, South Africa.

**LONG WAY UP:** Sixteen years later they suited up again to take on the challenge of riding the "Long Way Up" from the Southern Tip of South America to Los Angeles. This time the challenge was doing the entire ride on LiveWire electric motorcycles! When the news of their bike choice broke, the negative swell was quick to rise, but it was a smart move on their part to create a fresh and entertaining show and get the likes of Harley-Davidson on board.





Watch this interview with Jimmy Fallon and hear what they did when they ran out of juice. Very funny! <a href="http://getmore-info.com/longwayup">http://getmore-info.com/longwayup</a>

# FEELING LUCKY?

### Get The Bike You Like 2020 MOTORCYCLE GIVEAWAY SWEEPSTAKES

The 2020 Motorcycle Giveaway is sponsored by the National Academy of Motorcycle Injury Lawyers.

# Win a 2020 Harley-Davidson FXDR 114 OR The Bike Of Your Choice, Up To \$20,000!

What are you going to choose? An electric bike like the LiveWire? Or maybe you have your heart set on a Road Glide CVO? Get up to \$20,000 for the bike of your choice -- Chopper, Cruiser, Bagger, Bobber, Cafe Racer or Rocket Chaser!

Go here for a chance to win:

#### www.BikersWin.com/Milwaukee

Aprilia | BMW | Buell | Can-Am | Ducati | Harley-Davidson | Honda Husqvarna | India | Janus | Kawasaki | KTM | Moto Guzi | Norton Polaris | Royal Enfield | Suzuki | Triumph | Victory | Yamaha

# THANK YOU

# For Risking Your Lives To Save Ours!

A special shout out to the firemen who wear cuts when they are not in firefighting gear. Helping others is part of who they are, in and out of uniform. These firefighters say giving back is in their blood. "I think that's how we're built, that's how we're wired," says one Axemen member.

Firefighter motorcycle clubs are among the most giving groups of riders. They hold many charity events throughout the year, donating money to organizations such as burn camps for children, hospitals, and medical research (cancer, Parkinson's, ALS, etc). They do fundraisers to provide books and school supplies for kids and are involved in many other worthy causes.

How many members of these clubs have you met? We thank them for their service!



https://www.redknightsmc.com/

#### The Axemen Motorcycle Club was founded in 1998.

The purpose of forming this club was to have a club exclusive to IAFF members, working and or retired. Their group shares the Brotherhood of both firefighting and motorcycling and the traditions that come with both. The Axemen nation has now grown to comprise 33 chapters in 16 states across the country. https://www.axemenmcnation.org

**The IAFF Motorcycle Group** was created in 2004. They are a motorcycle group ("not" a motorcycle club) designed to bring together active and retired members and members of recognized affiliates from across the International union and to promote fraternalism among the IAFF's ranks. Over 4,700 IAFF members have joined the Motorcycle Group over the last several years.

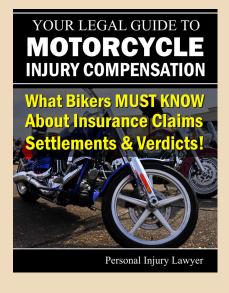
https://iaffmg.org/

HAVE A LAUGH!









# Your Legal Guide To MOTORCYCLE INJURY COMPENSATION

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes, that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured biker's need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE you are involved in an accident! www.NAMIL-LAW.org/Groth

## **GREAT GEAR:**

## **Cortech Motorcycle Gloves**



Cortech Motorcycle Gloves have found a sweet spot between form and function all while keeping the price in a reasonable range. Their flagship gloves, the Heckler, is a classic café racerinspired design made from goatskin leather. For long distance touring, where you can't count on the weather and you want more protection, the Scarab is an excellent option. With more wrist coverage, a waterproof liner, abrasion-resistant goatskin leather and molded knuckles the Scarab provides an impressive package for the price point.

But the options don't end there. Cortech has an excellent selection to choose from to make your next ride as comfortable as possible. https://www.cortech.net/gloves



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